



ObjectMatrix

Sense DATASHEET



Making Sense of Your Media

Sense is the powerful analytics dashboard from Object Matrix that helps you make sense of your media asset usage and to maximise the value of your media library.

With the increasing range of options of where to keep your media, be it on-prem, on the cloud, or even on legacy offline storage, comes the increasing opportunity to re-use media assets and to monetise the value held within them. The need to monitor “what is going on where” with your data is more essential than ever. Your data can be processed on-prem, off-prem, by you, by your partners, by asset managers, by editors, by AI tools, the list goes on and is growing, but the challenge to keep control of resources and costs is now.

A Clean Dashboard to Make Sense of it All

The basic 101 of monitoring is asking “do I have any faults?”, “is my infrastructure online?” or “am I about to run out of storage space?”, but there is now a much deeper need to analyse, by asking “are my assets on the right storage tier (cost analysis)?”, “what libraries are being best monetised?”, and importantly, “which assets are not currently being used at all?”. Ultimately, a question such as “how much did this production cost to make?” can be answered with the correct tools.

The Sense framework provides plugins for Object Matrix solutions (from MatrixStore to the various client tools).

Alternatively, these plugins can be used to feed monitoring information to other monitor tools, if desired. The Sense framework (v1) also feeds statistics information to the Sense dashboard. V2+ will introduce analytics of that information along with monitoring, statistics, and analysis from other media workflow locations and tools.

The Sense dashboard is incredibly configurable, allowing users to select which information they are interested in. The presentation can be made clear and concise for viewing quick key information, or detailed and deep for the more analytically-minded.

Sense Framework Benefits

- ✓ Operational efficiency through clear storage oversight
- ✓ Save costs by keeping data on the most cost-effective tier
- ✓ Know when your system(s) need attention before everything turns red!
- ✓ Better collaboration; share data across teams
- ✓ Analyse your media asset usage so you can better monetise your libraries
- ✓ Better plan where your resources are needed during new productions
- ✓ Unify operations within this dashboard or feed them into your chosen dashboard



Sense Framework Specification

- Runs on Ubuntu Linux (e.g. a MatrixStore Hub)
- Monitor alerts via email, text messages, Slack, and more
- Links into other monitor tools
- Dashboard hosted on-prem or cloud (v2+)
- Plugins to monitor cloud storage (s3 etc.) and other on-prem storage
- Deep media usage analysis (v2+)

Get in touch to arrange a demonstration or to discuss the benefits of Sense in more detail!



+44 (0) 2920 382308



sales@object-matrix.com



www.object-matrix.com



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