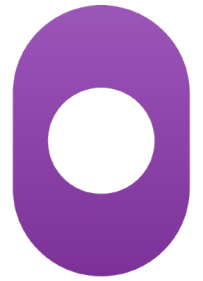




ObjectMatrix

InterConnect

DATASHEET



InterConnect

Parking, Disaster Recovery and Cloud Archiving for Avid Media Central Production Management (Formerly Interplay PAM)

InterConnect future-proofs content in Avid Media Central Production Management workflows by protecting assets and metadata using MatrixStore object storage.

Why InterConnect

- You need your editors to have future-proof access to current and historical content and metadata, even if your PAM is offline
- You need a local nearline backup of your Avid Workgroups
- You are implementing a disaster recovery and business continuity strategy
- You need to access core assets even if your local production facility suffers an outage
- You would like to keep assets available on disk for future projects while optimising Avid production storage for performance, not capacity
- You need a cost-effective yet secure nearline storage platform that integrates with and complements your current Avid infrastructure
- You are required to ensure your assets are guaranteed to be protected, authentic and available, now and for the foreseeable future

InterConnect Benefits

- ✓ Manual, automatic or scheduled data protection workflows and policies save you time, resources, and money
- ✓ Provides instant access to archived clips in the event of a local outage, meaning production can continue uninterrupted
- ✓ Ensures a second copy of assets and metadata are protected on a highly secure object storage platform that is hardened against ransomware and cyber attack
- ✓ Non-disruptive to end-users as they can archive and synchronise whole project folders within the Avid Media Central Production Management Interface
- ✓ Archives metadata associated with assets, ensuring users can find content independently of the Avid infrastructure
- ✓ Reduce laborious media management tasks by optionally mirroring any moves or deletes from within the Avid Media Central Production Management workgroup
- ✓ Cloud archive options ensure your content and metadata are protected on-prem, in the public cloud, or a multi-cloud environment

The Details

With the ever-increasing threat of cyber attack, the explosion in 'work-from-anywhere', and the move to UHD, the demands placed on the production storage platforms have increased beyond their capabilities.

Production facilities have been relying on production storage because they have no choice or the alternative is dumb disk that does not play nicely in an Avid Media Central Production Management environment or expensive public cloud platforms.

One of the major challenges facing administrators is managing content across multiple tiers of storage and geographically distant locations whilst keeping that content available to Media Central Production Management users. Making content available in multiple locations and ensuring it is protected from accidental or malicious deletion are also big challenges.

InterConnect from Object Matrix is an application that allows Avid Media Central Production Management users to access their content whether it is online, nearline, off-site, or in the cloud. Operations can be fully automated or manually driven thus enabling a flexible workflow approach whilst putting content where it needs to be when it needs to be there. InterConnect is implemented as a service on the Windows platform so it is always running in the background, silently protecting your assets leaving you to get on with other tasks. A monitoring tool is also provided should you wish to check the progress of current or historic jobs. The integration with Media Central Production Management utilises the powerful Avid Web Services API ensuring assets can be moved, copied, deleted, and tracked with a minimum of effort.

Global broadcasters and post-production facilities have chosen MatrixStore and InterConnect to provide a secure, cost-effective, and future-proof nearline platform that complements their existing infrastructure. MatrixStore vault technology also enables non-Media Central Production Management and non-Avid workflows using the same MatrixStore cluster.

InterConnect keeps your editors working. No matter what.



Haven't got Avid Media Central Production Management but do use other Avid products?

Find out more about how major post, news, and VOD broadcasters use MatrixStore with Media Central Asset Management and Media Composer in other workflows.

Visit our website or get in touch!

InterConnect Features

- Manual, automated, and scheduled operations
- Automatically mirror renames, moves, or deletes of assets
- Archive and restore all or selected resolutions of an asset
- Archive media associated with Master Clips and renders
- Archive related assets that are also checked into Media Central Production Management
- Access archived content using Object Matrix applications or standard protocols (Vision, MXFS, SMB, S3)
- Media can be restored from MatrixStore using the Media Tool inside Media Composer if Media Central Production Management is not available
- Schedule data to be moved when convenient or on-demand
- View status of assets in Media Central Production Management Access via status column
- Create multiple, independent archives (News, Sport, etc.)
- Restore clips, sequences, and effects to any other Avid Media Central Production Management workgroup
- Trigger Send and Restore from the deep archive (MatrixStore Cloud, S3 Compatible, or Glacier)

Get in touch to arrange a demonstration or to discuss the benefits of InterConnect in more detail!



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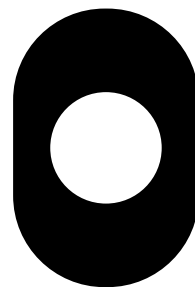
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