



ObjectMatrix

# Vision

## DATASHEET



Vision

### Bridge the Gap Between Talent and Content

**Vision is a web-based media management application that puts content in the hands of creative professionals where and when they need it.**

#### Search, Access, and Share all your Production and Archive Content with Ease.

There is a big gap between talent and the content that needs to be accessed. Many organisations rely on dated technology (e.g. LTO), non-automated workflows and fragmented working practices. Creative professionals can't wait for a tape to be loaded or a drive to be posted, they need to be able to self-serve access to content without waiting on another person or process. They need to quickly and easily find, view, sub-clip, and share media assets from anywhere and at any time. Vision from Object Matrix enables just that.

Object Matrix Vision is not a database nor a MAM. Vision is a light, powerful, and secure web-based media management application. Firmly integrated with MatrixStore object storage, this brings together the power of automated metadata extraction, advanced search options, and the tightness of access controls, ensuring freelance or permanent employees can find the content they are authorised to access.

Vision can be customised with your company brand, ensuring your customers and employees trust and engage with the product, process and workflow.

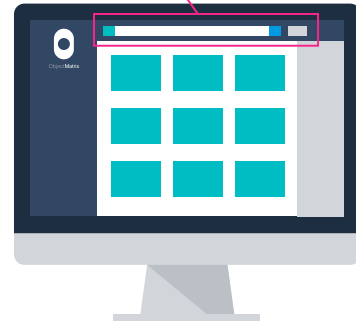
### Vision Benefits

- ✓ Increase productivity by enabling creative teams and customers to self-serve content from anywhere
- ✓ Secure and audited access ensures your content will be protected and only accessed by those with permission to do so
- ✓ Provides future-proof access to your content even if the applications used to archive the content are not available
- ✓ Simplicity defined, delivering fantastic ROI compared to full-blown MAMs, DAMs, and PAMS
- ✓ Metadata forms and extraction ensures your content can be found at any time
- ✓ Operational teams are more efficient and therefore freed-up to work on tasks that add value to your business
- ✓ Add, view, search and edit time-based metadata (video logging)
- ✓ Shareable expiring links ensure people outside the organisation can view content when you need them to
- ✓ Give you control over your on-prem and cloud media archives
- ✓ Stand out from the competition with your own branded Vision portal providing your customers with a professional and powerful interface to access content on-demand

Challenge	Solution
<p><b>Quick and easy search, preview, download, and share assets with any authorised users</b></p>	<p>The Vision web-based browser interface is simple to use, ensuring content can be easily found, browsed, and shared</p>
<p><b>Ensure future-proof access to content as PAM (Avid Interplay), MAM, or DAM not always available</b></p>	<p>Vision can search for content archived by any application using MatrixStore interfaces</p>
<p><b>Client licenses are complex or expensive, especially for infrequent users</b></p>	<p>Vision comes with an unlimited client user license</p>
<p><b>I do not need a full-blown MAM, all I need is to protect, tag, find, browse and share my content</b></p>	<p>Vision enables you to do all those things and more if you want to</p>
<p><b>Remotely viewing and sharing assets from anywhere</b></p>	<p>Vision enables you to securely share content with the outside world via a simple single port forward. SSL, 2FA, AD integration, and regular pen-testing ensure Vision is very robust to internet usage</p>
<p><b>Security of remote workers only being able to work with the assets they have access to</b></p>	<p>Further to standard full user permissions on the data (ACLs) Vision also has advanced capabilities wherein you can grant or revoke access to certain functions in Vision</p>
<p><b>Protect, log, and share rushes, graphics, or audio files</b></p>	<p>Vision supports the ability to upload, tag, share, and download any file or asset</p>
<p><b>Access archive content from remote locations (hotel, stadia, home, shed, beach, etc.)</b></p>	<p>Vision can be available on the public internet with 2FA ensuring content can be securely accessed from anywhere</p>

## If You Can't Find It, You Don't Have It

Vision has the functionality to tag assets at ingest and during the lifetime of the asset. The automated metadata extraction, and indexing (MedialInfo, EXIF, XMP, AS10, AS11, and IMF metadata ), provided by MatrixStore object storage, ensures the talent will always find what they are searching for. Vision can also give future-proof access to your content even if the main production MAM, PAM, or DAM is down or not available.



# MatrixStore hybrid

## Hybrid Cloud Support

In conjunction with the move2s3 application from Object Matrix, Vision can manage media on both on-prem and cloud storage platforms (with certified s3 interfaces). Meaning proxy versions of content can still be found, browsed, and shared locally while the high-resolution versions reside in MatrixStore Cloud or other 3rd party public cloud deep archive platforms. We put the control back into your hands, ensuring you only bring back the content you need from the deep archive when you need it and at a cost that suits your budget.

## Vision and Proxy Files

Vision can manage all types of data, so if your browser supports it, so will Vision. For video, Vision can work with proxies including, high res media in previews and downloads. High-resolution videos can be viewed directly in Vision if your Web Browser supports them and the network is fast enough. We recommend you take advantage of the Vision proxy workflows.

To generate proxies that are compatible with Vision, you will require 3rd party transcoders. Currently, Vision supports several different transcoders: Cubix (Ortana Media Group), Glooport (Glookast), ContentAgent (Telestream), Vantage (Telestream), NetXCode (Drastic technologies), and FFMPEG. We can verify other transcoders, upon request.

## Proxy Options

- Standard Proxy (LQ) - MP4, H.264, 640x360
- Mezzanine Proxy (HQ) - MOV, 1080p (playable in some browsers)
- Optional - Burnt in Time Codes (BITC), Burnt in Subtitles, Optional - Watermarks

## Technical Details

- Custom metadata forms for tagging content on upload
- Manage metadata at any time in the assets lifecycle
- Advanced search options (saved searches, multi-vault search, fuzzy search, etc.)
- Thumbnail or folder and file listing views of content
- Preview panes with playback of proxy content
- Preview of PDFs, XML, and other plain text files
- Search for Media, EXIF, XMP, AS10, AS11, and IMF content with automated and intelligent metadata extraction
- Most popular browsers supported (Chrome recommended)
- Audits who has read, deleted, or updated content
- Run Vision web server services on a MatrixStore Hub or a Virtual Machine
- Granular ACLs ensure access can be tightly controlled
- Two Factor Authentication (2FA) is available via common authentication apps
- Add, view, search and edit time-based metadata (perform video logging)
- Optional proxy generation via any transcoder
- Download low or high-resolution versions of the content from anywhere
- Optional sub-clipping or partial file restore with additional plugin
- Enables high-resolution assets to tier off to deep archives and trigger restores, directly in Vision
- Not a database, so no backup is required

**Get in touch to arrange a demonstration or to discuss the benefits of Vision in more detail!**



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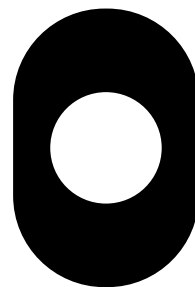
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