

Media Focused Hybrid Cloud

What Is Hybrid Cloud?

Hybrid cloud enables organisations to benefit from a mix of MatrixStore On-Prem object storage, MatrixStore Cloud, and/or 3rd party public cloud services, ensuring their content is protected according to and available in-line with their strategic goals. Allowing content to move between on-prem and cloud storage gives organisations greater flexibility, more content protection (disaster recovery), and more sharing options.



What Is a 'Media Focused Hybrid Cloud'?

A media-focused hybrid cloud is designed to meet the challenges faced by organisations creating, ingesting, logging, editing, sharing, distributing, and archiving video content. This includes high-speed on-premise workflows coupled with seamless synchronisation of content and metadata to cloud storage platforms. Tight integrations and automated workflows ensure such organisations benefit from operational efficiencies and elastic scale of hybrid environments. Customers also benefit from integrated DR and business continuity provision.

Why Media Focused Hybrid Cloud?

On-prem cache and media management

Many organisations want a smaller on-prem cache of storage to keep the previous month's content live and available at full speed to all workflows. They then want to age content off to a cloud archive tier but keep media management control of the assets in one place.

Avoid storage silos & future-proof

A tightly integrated hybrid platform puts your content where you need it without you having to trawl through the several NAS, DAS, and SAN appliances you have accumulated. Content also migrates automatically to the latest hardware platforms, so no migration headaches. Fancy that!

Horses for courses

If you need to work with HD, 4K, and 8K, you require on-premise solutions for throughput, access times, and audit. The elasticity of transformation and collaboration are often more suited to public cloud platforms. Hybrid models bring the best of both worlds to your organisation.

Monetise your content

All the content you ever created at your fingertips with the ability to seamlessly access deep archive content from a single pane. Monetising assets is a key hybrid benefit.

MatrixStore Hybrid and Cloud Storage

MatrixStore Hybrid supports most S3 enabled cloud storage platforms (Google, Azure, AWS, etc.) but has been extensively tested with MatrixStore Cloud, AWS S3, and AWS Glacier.

Meeting Your Needs

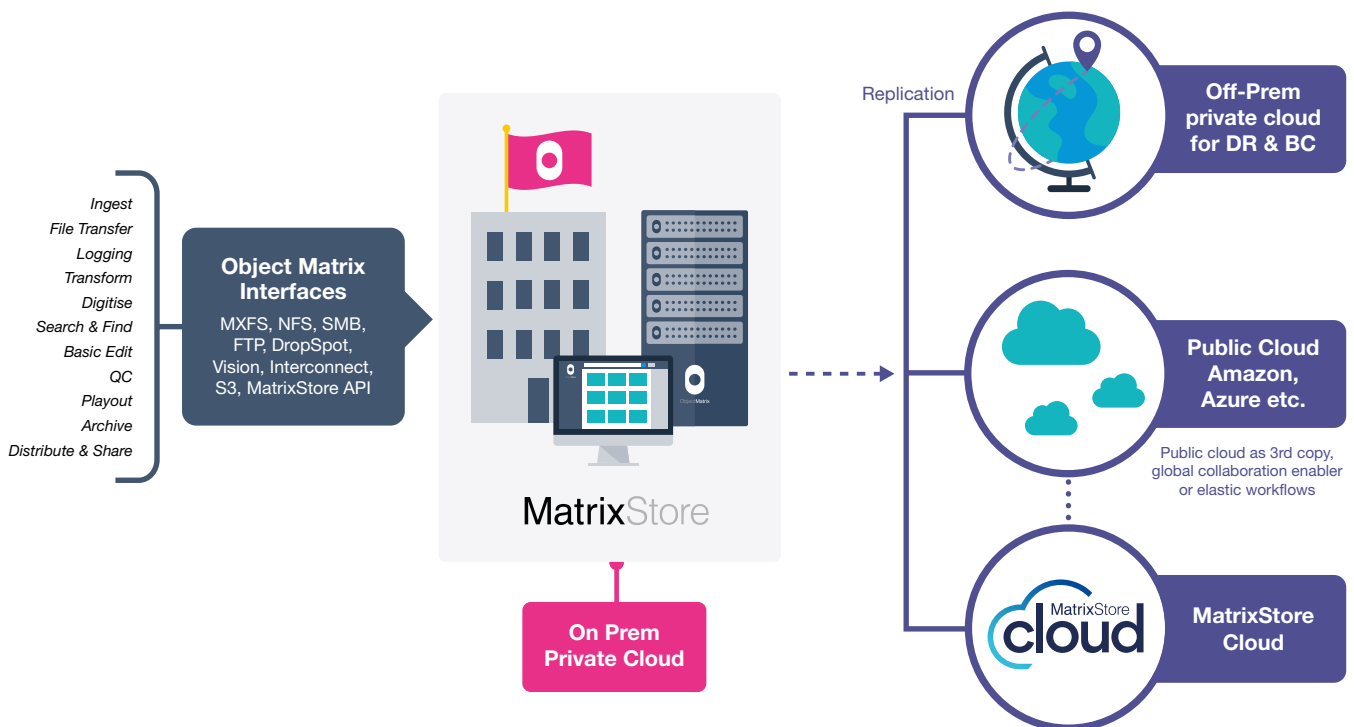
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What Are the Benefits of Implementing an Object Matrix Media Focused Hybrid Cloud Storage Platform?

- ✓ Hybrid platforms meet both the tactical and strategic needs of many stakeholders and bring economic and operational benefit to your business
- ✓ Hybrid brings integrated workflows that combine performance and security with scale and global reach that gives you the flexibility you need
- ✓ Hybrid platforms enable you to generate new revenue streams and make you stand out from the crowd by changing the way video content is stored, accessed, and shared
- ✓ Hybrid platforms work for you and will free up your time to add real value to your organisation

Hybrid Cloud Pack

It's great having data in the cloud, but if you cannot easily find and access it then there's not much point! We provide a suite of applications to manage, curate and share content that is on-premise or in MatrixStore Cloud.





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hybrid

GET IN TOUCH

If you would like to learn more about MatrixStore Hybrid and the benefits it can bring your organisation then please get in touch via the details below.



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